Meru Fleet Solutions (MFS)

Responsive Website with Semi Dynamic Content Management System Development Proposal Document - Version 1.0

Document Submitted to:

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INTRODUCTION

Infoquest is pleased to provide **Mount Meru Group** the following **Responsive Website with Semi Dynamic Content Management System Development.** The intent of the proposal is to design, develop, transform and launch a full solution based on the scope of work submitted by the client and the main objective of this proposal is to achieve appealing and engaging rich user experience for smart devices at the same time maintain simplicity for user's convenience and generate brand visibility.

ABOUT INFOQUEST

We at Infoquest incubate ideas, innovate solutions and deliver incredible value.

Since our inception in 2008, our technological brilliance and rich experience acquired thru executing web solution projects globally of varied scales for over a decade and exposure to the needs of different business segments enabled us to become the most sought-after web solutions company in Dubai. Infoquest offers outstanding quality Websites, Mobile App Development and Web Application services by delivering the best value addition in line with their business objectives and targeted market.

MISSION STATEMENT:

> "Quest to simplify and automate systems for businesses
> and individuals to help them seek their full potential"

Thank you for considering Infoquest for your project. We assure you that we can accomplish this project in a timely manner and within budget. Infoquest has a history of identifying key elements for clients and accomplishing those objectives.

Infoquest is pleased to submit a brief proposal which describes the technology, services, terms and schedule for the project.

Looking forward to your project confirmation.

Thanking you,

Moin Mohammed
CEO

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1. PROPOSED SERVICES

#	Project Name	
A	Responsive Website Development with Semi Dynamic Content Management System (CMS)	English Language Only
B	Annual Maintenance Contract (AMC)	On Going Technical Support

A. RESPONSIVE WEBSITE DEVELOPMENT
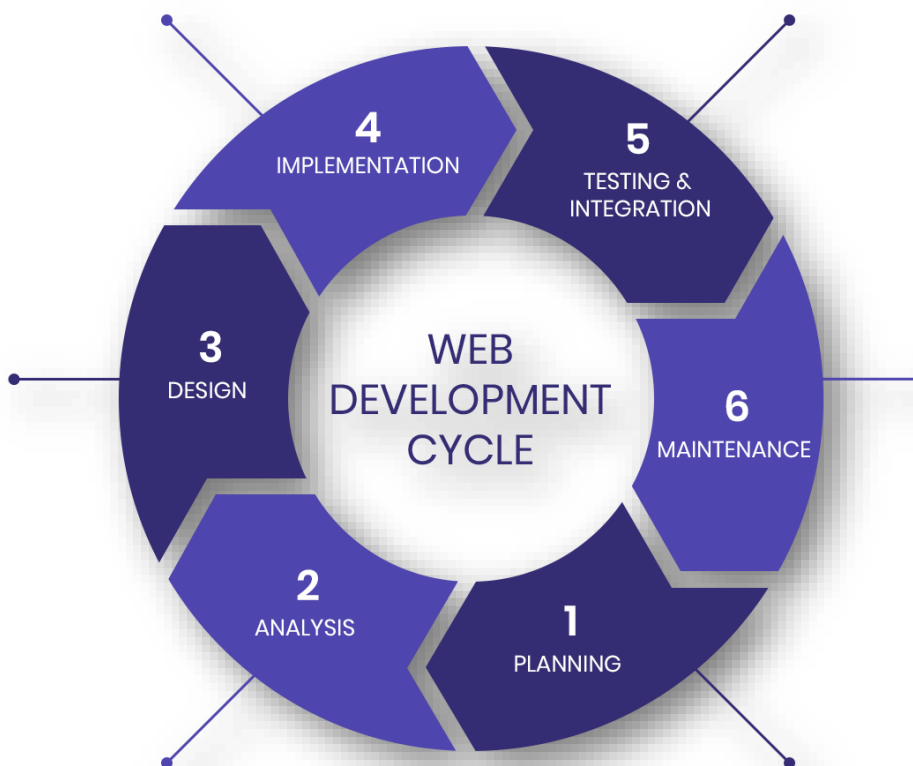
1. Strategy

Before you begin to plan out your new website strategy, you need to gather all relevant data related to your business and current website (if you have one). By gathering all the data at an early stage, it will highlight your customer's current behavior and journeys on your website, while also uncovering any challenges they may be experiencing. Data collection and analysis will also provide you with an opportunity to gather knowledge on what is or isn't working on your website, that can be improved in your latest iteration.

2. Analysis & Planning

At this stage, your idea starts taking shape and turns into an actual project. Analysis and planning begin with defining use cases and capturing detailed functional requirements.

After you have identified the requirements for your website, prepare a product roadmap. This includes prioritizing the website requirements and grouping them into delivery milestones. If time, resources or costs are a concern, then define your minimum-viable-product (MVP) and prioritize this for the initial launch.

3. UI / UX Design

The purpose of a website's design is to deliver seamless and effortless user experiences with a polished look.

The success of a website is determined based on how well users are adopting and benefiting from all its features. The goal for website UI / UX design is creating excellent user experiences making your website interactive, intuitive, and user-friendly. While polished UI designs will help with early adoption, your website must have intuitive user experiences to keep website users' engaged.

Wireframes

Website designers often start web design with sketches on paper. Wireframes are the digital form of sketches. Wireframes are conceptual layouts, also referred to as low-fidelity mockups they give visual structure to your website's functional requirements.
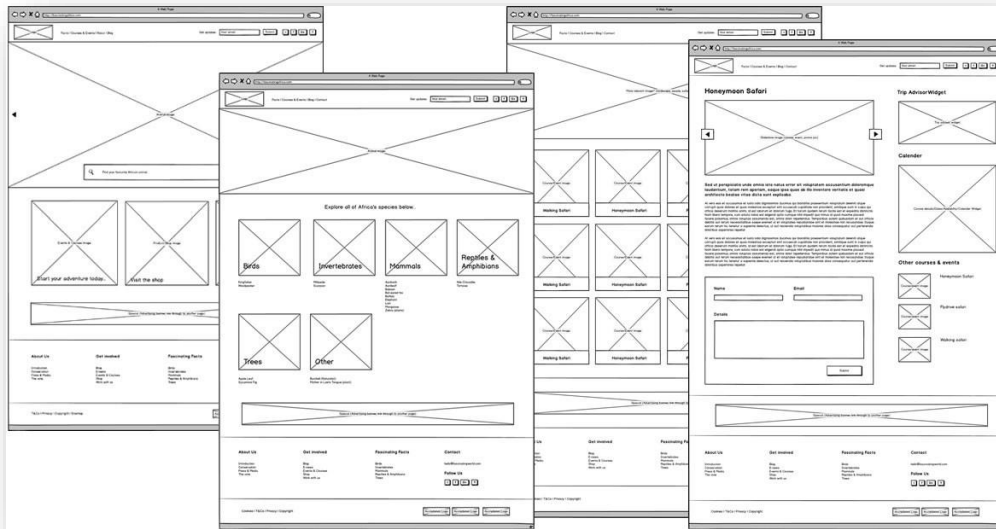
With wireframes, the focus is more on aesthetics and user experience, not on color schemes and styles. Creating wireframes is a quick and cost-effective approach for designing website layouts and iterating through them in the design review process.

4. Website Development
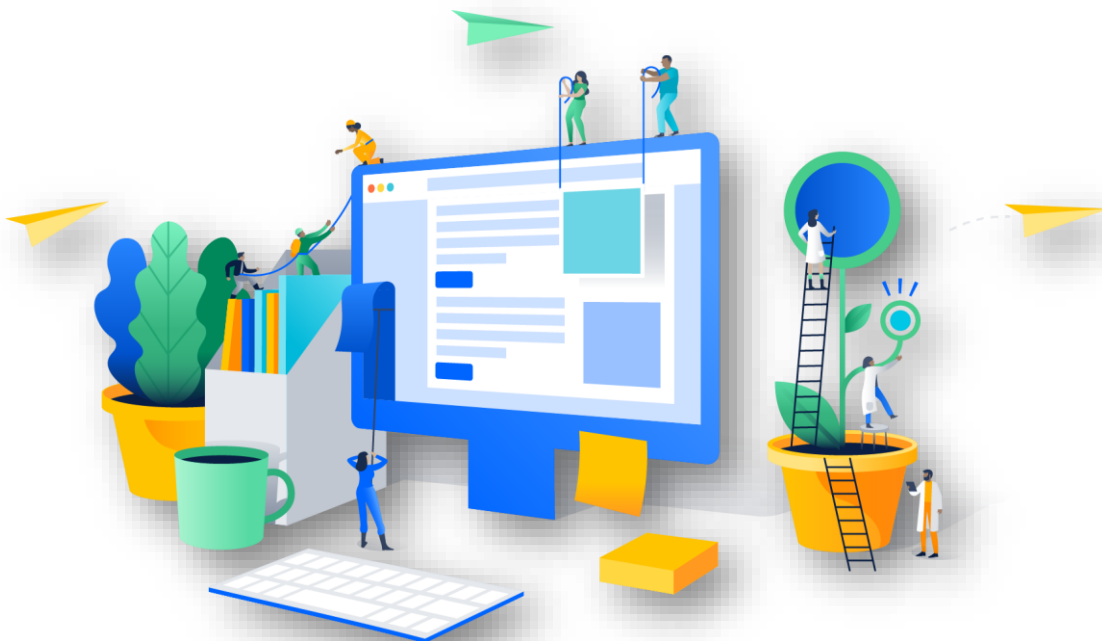
In this stage, the design of your website is now under developers to run the codes on it. A web developer will use codes on the site to make it function and run smoothly. It is the most crucial step in development as the graphic design in the previous stage comes to life. As per sitemaps, a home page is first designed than the other pages.

Here, you can finally start making the website. Other elements designed in the previous steps are utilized to create an actual web design. Most of the time, the landing or main page is created first, and then all other web pages are added, as per the site hierarchy created as mentioned in the sitemap. A deep comprehension of every development technology that you're going to use is crucial at this stage.

5. Testing & Quality Assurance
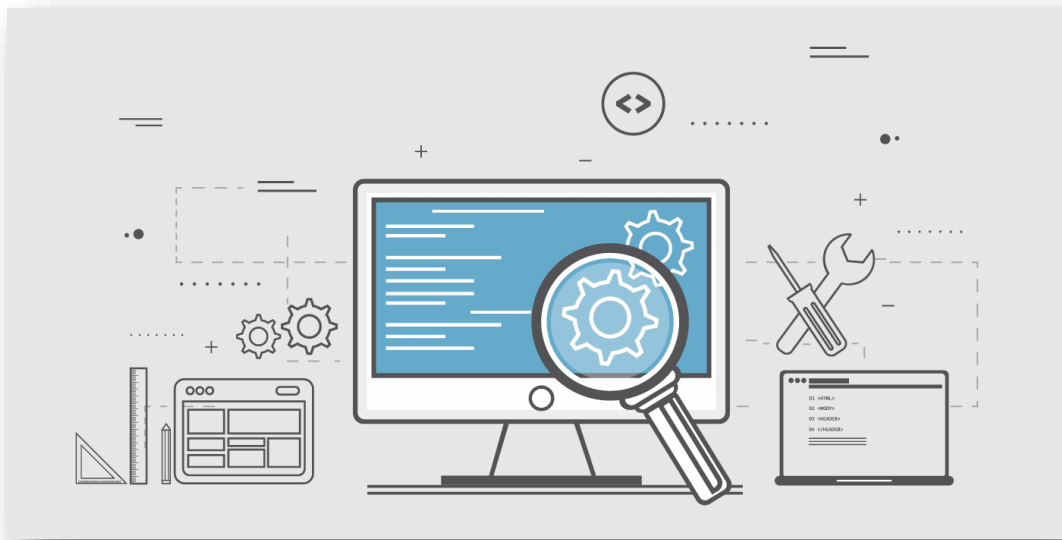
It is another routine part of the web development process. Every pages and links are tested before launching the site to make sure nothing is broken. Check every form, script, and run spelling check software so as to find possible typing errors. Use code validators to make sure if your code follows the current web development standards. In this stage, your site is tested for several things including-

- Website Speed
- Cross-browser Compatibility
- Multiple Screen Tests

All the necessary tests are performed on a website before launching it into the World Wide Web.

6. Deployment & Support

Once all of the testing has been done on previous environments and any bugs have been fixed, it's time to deploy your changes to the live environment. This should be a pretty safe thing to do, but everyone who's worked with software development knows, that something can still go wrong.

PROPOSED PROJECT TECHNOLOGY

ITEM	TECHNOLOGIES
Design	Adobe Photoshop CC 2023, Adobe Illustrator CC 2022 & Figma
Frontend	HTML 5, Responsive Technologies using Bootstrap V4.4.0, CSS 3, JavaScript V 9.0 & React.js
Backend Development	PHP 8.2 & CodeIgniter Framework 3.0
Database	MySQL 8.0
Server	Linux (Buster) V 10.0

BROWSER COMPATIBILITY

Depending on the different operating system used by the clients, the web browser tool varies. The site would be multitude in performing in different browsers like Chrome, Firefox, Microsoft Edge and Safari.
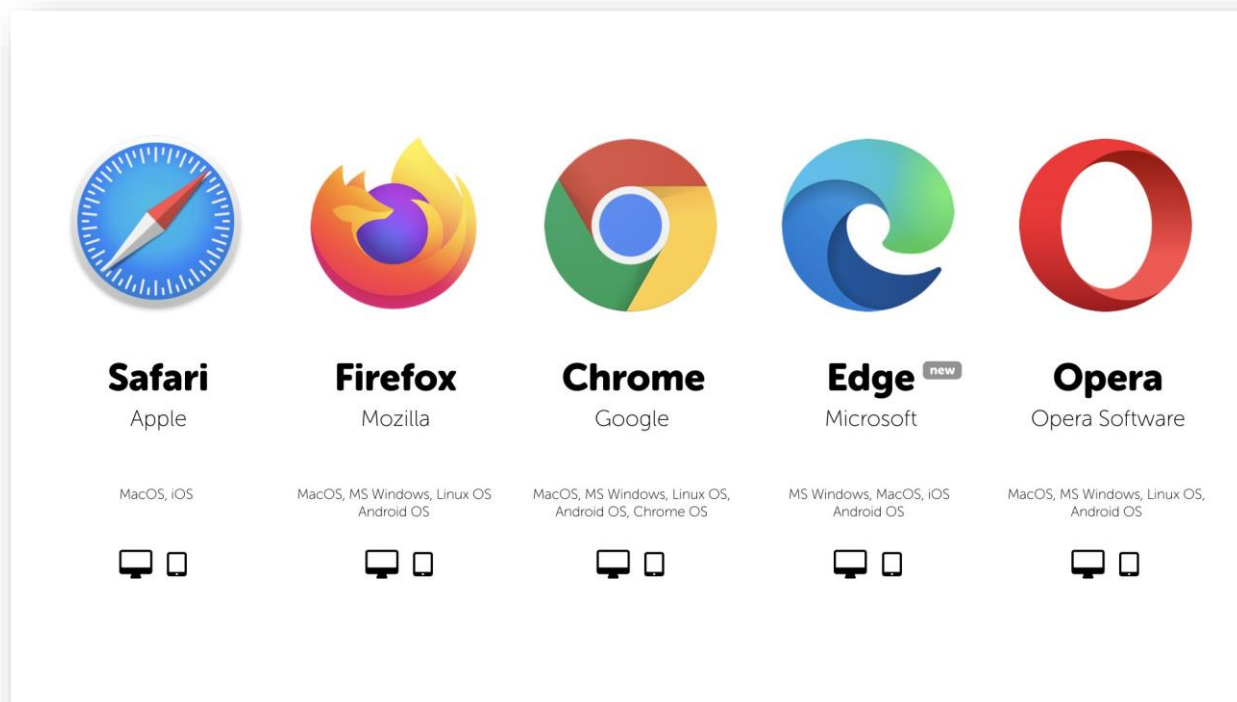
Browsers	Versions
Microsoft Edge	Version 89.0 and above
Safari	Version 10.1.2 and above
Firefox	Version 70.0 and above
Chrome	Version 60.0 and above
Opera	Version 50.0 and above

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SCOPE OF WORK BREAKUP

UI & UX	Layout Design Services
Frontend Development	Desktop and Smart Device Versions
Backend Development	Programming and Module Development
QA & Testing	Comprehensive Format of all Manual & Automation Testing
Server Setup	Server Setup & Project Technical Deployment
Post-launch Errors Correction	Yes Included (1 Month Free)
Security & Compliance	Data Encryption & GDPR Compliance
AMC	1 Year AMC (15% of development cost will be charged as AMC annually)

PROJECT TEAM

Developer Type	Number of People
Project Manager / Business Analyst	1
Technical Lead / Technical Architect	1
UI/UX Designer	1
PHP Developer	1
QA & Testing Engineer	1

PROPOSED FRONTEND SITEMAP FOR FRONTEND WEBSITE:

Home
About Us
Our Products
Our Services
Our Stations (Network Map)
- Search functionality (by region or service type)
- Route Planners

Contact Us
Request a Demo
Benefits of choosing MFS
FAQs
- FAQ Categories
- FAQs
- Robust Search

WhatsApp Integration
Social Integration
Home Promo Banners
Live Chat (3rd party integration)
Terms of Use
Privacy Policy

PROPOSED BACKEND OFFICE /ADMIN MODULES:

Interactive Dashboard
Manage Products
Manage Services
Manage Stations
- Region
- Service Type
- Route Planners
- Stations

Manage Pages
Manage Home Banners
Manage Enquiries
- Demo Enquiry

Site Settings
Google Analytics
Change Profile
Change Password

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PROJECT DELIVERABLES

#	Deliverable Items	
A	Website Design Files	Figma Files/Access
B	Website Source Code	Final Website Source Code including Database
C	Training for Backend Access	1 Sessions (2 Hours)
D	Website Credentials	SMTP & Google Captcha Account

B. AMC (ANNUAL MAINTENANCE CONTRACT)

Technical Support	Regular updates to the website's CMS, PHP Versions and other software components.
Backups and Recovery	Scheduled backups of website files and databases to ensure data can be restored if needed.
Performance Optimization	Regular Performance Reviews for website and making recommendations for improvement.
Security Monitoring	Regular scans to detect and address potential security threats.
Contract Period	Minimum 1 Year (Renewal Every Year)

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PROJECT COST, TIMELINE & DELIVERY

#	SERVICES	TOTAL COST (AED)
1	Responsive Website Development (English Language Only) Timeline: 30 Working Days The website will be 100% Responsive & compatible on Smartphone & Tablets in both portrait and landscape mode.	AED 13500 + VAT (One-Time Fees)
2	Website AMC *AMC will start from the date of website goes live.	AED 2025 + VAT (Annually)

*The delivery timeline is based on the scope of work agreed on the contract. Any new scope added will result in revised cost and project delivery dates.

*All the Images and Videos for the site will be provided by the client.

PAYMENT BREAKUP – WEBSITE DEVELOPMENT:

50% Advance Payment on Project Sign-Up
25% Payment on Design Approvals
25% Payment on Project Completion & Go Live

TERMS & CONDITIONS

The following Terms and Conditions of Service apply to all products and services provided by Infoquest. All work is carried out by Infoquest on the understanding that the client has agreed to Infoquest's terms and conditions.

Copyright is retained by Infoquest on all design work including words, images, ideas, visuals, photography and illustrations unless specifically released in writing and after all costs have been settled.

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If a choice of design is presented, only one solution is deemed to be given by Infoquest as fulfilling the contract. All other designs remain the property of Infoquest, unless agreed in writing that this arrangement has been changed.

DEFAULT

An account shall be considered default if it remains unpaid for 30 days from the date of invoice. Infoquest shall be considered entitled to remove Infoquest's and/or the customer's material from any and all computer systems and from the internet or any other published place, until the amount due has been fully paid. This includes any and all unpaid dues for services, including, but not limited to, hosting, domain registration, search engine submission, design and maintenance, sub-contractors, printers, photographers and libraries.

Removal of such materials does not relieve the customer of its obligation to pay the due amount. Customers whose accounts become default agree to pay Infoquest reasonable legal expenses and third-party collection agency fees in the enforcement of these Terms and Conditions.

❖ All materials should be provided within 10 days from the estimate approval. Failure to provide contents before the project start will cause to reschedule the timeline for the development.

❖ If there is an Arabic or any other language contents or images are to be used it must be provided by the client.

❖ It is expected that the client will give prompt feedback throughout the project and respond to emails to our project team within 2 working days. Frequent delays in responding to our queries, updates and approvals may cause to reschedule the project.

CONFIDENTIALITY

Each party acknowledges that in relation to this Agreement it may receive certain confidential or proprietary business information and materials of the other party, including without limitation Preliminary Works ("Confidential Information"). Each party, its agents and employees shall hold and maintain in strict confidence all Confidential Information, shall not disclose Confidential Information to any third party, and shall not use any Confidential Information except as may be necessary to perform its obligations under the Brief/Request/Proposal.

Confidential Information shall not include any information that is in the public domain or becomes publicly known through no fault of the receiving party, or is otherwise properly received from a third party without an obligation of confidentiality.

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GENERAL

These Terms and Conditions supersede any previous Terms and Conditions distributed in any form. Infoquest reserves the right to change any rates and any of the Terms and Conditions at any time and without prior notice.

COPYRIGHTS AND TRADEMARKS

All content & images must be provided by the client. At times Infoquest will only use royalty free images for the design and development.

By supplying text, images and other data to Infoquest for inclusion in the customer's website or other medium, the customer declares that it holds the appropriate copyright and/or trademark permissions. The ownership of such materials will remain with the customer, or rightful copyright or trademark owner. Any artwork, images, or text supplied and/or designed by Infoquest on behalf of the customer, will remain the property of Infoquest and/or its suppliers.

The customer agrees to fully indemnify and hold Infoquest free from harm in any and all claims resulting from the customer in not having obtained all the required copyright, and/or any other necessary permissions.

ALTERATIONS

The customer agrees that changes required over and above the estimated work or required to be carried out after acceptance of the draft design will be liable to a separate charge. The customer also agrees that Infoquest holds no responsibility for any amendments made by any third party, before or after a design is published. Any new scope other than what is agreed on this proposal will be billed additional as change order.

RIGHTS OF REFUSAL

Infoquest will not include in its designs, any text, images or other data which it deems to be immoral, offensive, obscene or illegal. All advertising material must conform to all standards laid down by all relevant advertising standards authorities. Infoquest also reserves the right to refuse to include submitted material without giving reason.

Any images and/or data that Infoquest does include in all good faith, and then finds out that it contravenes these Terms and Conditions, the customer is obliged to allow Infoquest to remove the contravention without hindrance, or penalty. Infoquest is to be held in no way responsible for any such data being included.

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CANCELLATION

Cancellation of orders may be made initially by telephone contact, or e-mail, however, following this, Infoquest will need formal notification in writing to the company's postal address. The client will then be invoiced for all work completed over and above the non-refundable deposit that will have been made at the time of first ordering. Please note: any cancellation which is not formally confirmed in writing and received by Infoquest within 14 days of such instruction being issued, will be liable for the full quoted cost of the project. No refund will be given in case of cancellation of order, for which the work is already in process.

PAYMENTS

The customer will be provided with an approval form and invoice prior to final publication. At this time the remainder of the amount due will become payable and the customer will also be required to sign and return the approval form to Infoquest. Accounts which remain outstanding for 15 days after the date of invoice, will incur an extra charge of 5% per month of the outstanding amount. Payments may be made by cheque, credit card or electronic funds transfer. Publication and/or release of work done by Infoquest on behalf of the client, may not take place before cleared funds have been received in full.

CONTRACT SIGN-OFF

I hereby confirm and agree to this project and its Terms & Conditions.

Company Name	MOUNT MERU GROUP	INFOQUEST IT LABS CO. LLC
Customer Name	Mr. Nirav Shah	Mr. Moin Mohammed
Designation	Chief Digital Officer	CEO
Signature		Moin Mohammed
Company Stamp		P.O. Box: 27688 DUBAI - U.A.E INFOQUEST IT LABS CO. L.L.C
Date	25th September 2024	25th September 2024

Thank you for your business!

INFOQUEST IT LABS CO. LLC, DUBAI